

Public Radio Engineering Conference 2008

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SPEAKER BIO

Speaker Name:	Bruce A. Wahl
Session Title:	Public Radio Satellite System Update
Company:	NPR Distribution
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Brief Biography (200 words or less):

Bruce Wahl began his radio career in the 1960's when Top-40 AM radio was king, and FM Educational radio was barely noticed. After serving a tour in Vietnam as Officer in Charge of the American Forces Vietnam Network Detachment in Pleiku, he became one of the original 30 employees of NPR in March 1971, two months before the debut of All Things Considered. He left the company in 1984 to start his own business.

From 1984 until 2003, Bruce owned and operated The Chesapeake Computer Group, Inc., providing custom software and hardware to several national radio broadcasters including ABC Radio Networks, Mutual Broadcasting System, Sirius Satellite Radio and, of course, NPR. Many member stations are familiar with the Netcue Clocks, designed, developed and built by Bruce to fill a need in the early 1980s when accurate network time was hard to achieve.

Following a 19 year hiatus, Bruce returned to the NPR Distribution Division in 2003 to become Deputy Director of Distribution Information Systems as the division created and implemented ContentDepot. In 2007, the development and maintenance of ContentDepot was internalized. Bruce established the software development team and serves as a member of the ContentDepot core team.